



# 新山中华工商总会

**JOHOR BAHRU CHINESE CHAMBER OF COMMERCE AND INDUSTRY**

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## 新山工商指南 JB Business Guide 2012

The purpose of this directory is to provide entrepreneurs the opportunities to:

- Advertise our members' company products & services to local and foreign markets;
- Business networking to explore and expand new markets via joint-ventures and strategic alliances;

This directory serves as a useful informational and introductory tool for would-be buyers, sellers and/or investors from local and international background to refer, as well as keeping themselves abreast with the latest products, services and technological development in the market.

登录在<新山工商指南>的宗旨如下:

### Objectives of registration of JB Business Guide:

- Advertising and Strategic Alliances Opportunities / 提供广告介面与伙伴行销机会;
- Promote business through referrals / 工商推荐机会;
- Free internet directory listing via our Chamber's Website ([www.jbccci.org.my](http://www.jbccci.org.my)) / 免费上载至本网页广告专区;
- Business Networking Opportunities / 工商网络契机;
- Community-wide, Legislative and our Chamber's activities updates via our email network system / 透过电邮资料系统促进与商会之联系
- This directory will be circulated widely to Foreign Embassies and High Commissions, MATRADE / MITI / MIDA offices overseas, more than 40 trade organizations / Associations and 800 members of JBCCCI / 此手册将寄发予外国大使馆与驻马最高专员、马来西亚贸促会、贸工部、贸易发展局与本地超过40个商团组织。
- This directory will also be widely distributed during local and foreign trade shows and mission, in major festivals and international conventions, Johor tourism centers and individual inquiries / 此手册将作为工商展览与考察团推展的项目之一, 将依据本会主办的各项活动, 及柔佛旅游推广中心及按个别要求广发。

登录在新山工商指南手册是您值得投资的营商管道!

**Advertisement in JBCCCI Business Guide is  
A Valuable Business Investment!**

# 《工商指南2012》广告订单 ADVERTISEMENT SPACE ORDER OF <JB BUSINESS GUIDE 2012>

刊户  
Advertiser: \_\_\_\_\_

地址  
Address: \_\_\_\_\_

电话 传真 负责人  
Tel No: \_\_\_\_\_ Fax No: \_\_\_\_\_ Person In Charge: \_\_\_\_\_

手机 电邮 网站  
Mobile: \_\_\_\_\_ Email Address: \_\_\_\_\_ Webpage: \_\_\_\_\_

公司营业项目:  
Nature of Business: \_\_\_\_\_

## 版位与价格 Advertisement Edition and rate as following:-

版位 Edition Code	全版 Full Page 请勾选 (Please tick)
内页彩色(全版) Inner colour page (Full page)	<input type="checkbox"/> Member 会员 RM300 <input type="checkbox"/> Non-member 非会员 RM500
行业分类首页 Category- First page (colour)	<input type="checkbox"/> RM800

请提供广告内容 (包括公司商标与产品照片及相关讯息)  
**Please attach a soft copy and hard copy of advertisement's details (including company logo and products' pictures and etc.)**

若欲刊登彩色封面内页、彩色封底、封底内页, 请电洽商会秘书处: 07-2328669 Email: [wltan@jbccci.org.my](mailto:wltan@jbccci.org.my)  
**Any Enquiry for Inner colour cover page, back colour cover page or inner colour page, please call JBCCCI Secretariat 07-2328669 Email: [wltan@jbccci.org.my](mailto:wltan@jbccci.org.my)**

## 付款方式 PAYMENT

兹附上注明 "Johor Bahru Chinese Chamber of Commerce and Industry" 支票 / 银行汇票号码:  
\_\_\_\_\_ 款额: \_\_\_\_\_ 支付工商手册广告费。

Enclosed is the check / bank draft no: \_\_\_\_\_ for RM \_\_\_\_\_ being the full payment for Advertisement Fee of JBCCCI Members Directory made in favor of "Johor Bahru Chinese Chamber of Commerce and Industry". Please submit your payment together with the application form. No refund will be given for last minute cancellation.

签名 Signature : \_\_\_\_\_ 公司印章 Company Chop : \_\_\_\_\_  
姓名 Name : \_\_\_\_\_  
日期 Date : \_\_\_\_\_